

## Press Information

[www.journalist.heidelberg.com](http://www.journalist.heidelberg.com)

Heidelberger Druckmaschinen  
Aktiengesellschaft  
Global Marketing & Trade Press

Postfach 10 29 40  
69019 Heidelberg  
Kurfürsten-Anlage 52–60  
69115 Heidelberg  
Germany  
Phone +49 6221 92-00  
Fax +49 6221 92-6999  
[www.heidelberg.com](http://www.heidelberg.com)

October 15, 2013

### **Czech Republic's largest publishing print shop sees a boost in productivity**

- **Finidr takes a second Speedmaster XL 106 into operation**
- **Productivity climbs by 40 percent**

Finidr, the Czech Republic's largest publishing print shop, is based in the town of Cesky Tesin and has just taken a second Speedmaster XL 106 from Heidelberger Druckmaschinen AG (Heidelberg) into operation. The two Peak Performance Class presses, each with eight printing units and a perfecting device, produce a total of some 70 million sheets per year. They are also equipped with the Prinect Inpress Control inline color measurement and control system and the AutoPlate XL fully automatic plate changer. The print shop's CutStar sheeter supplies one of the presses with the necessary volume of paper.

"We saw the Speedmaster XL 106 at drupa 2012 and reached our investment decision following comprehensive testing. The extremely impressive quality and productivity we achieved with this press in practice very soon led us to invest in a second machine of the same model. As a result, our productivity in this area of the company has climbed by around 40 percent," sums up Finidr's owner Jaroslav Drahos.

Founded in 1994, the print shop with a workforce of 350 and annual sales of EUR 23 million produces approximately 20 million books every year. They include high-quality, challenging color and black-and-white products as well as standard books produced 24/7. The company also boasts specialist expertise in the area of high-quality bookbinding. Finidr has achieved a whole host of quality certifications (Ugra and Heidelberg certificates) and is the proud owner of

## Press Information

the FSC (Forest Stewardship Council) certificate for resource-conserving use of paper. Some 80 percent of its products are destined for the export market.

The print shop uses prepress, press, and postpress technology from Heidelberg. In addition to the two Speedmaster XL 106 presses, the pressroom also accommodates two Speedmaster SM 102 machines and a Speedmaster SM 74. The company's prepress section benefits from three Suprasetter platesetters and its postpress equipment includes several Stahlfolder systems. Prinect Business Manager ensures efficient production control at Finidr.

"The market is becoming increasingly demanding in the areas of availability and quality. Extremely short makeready times and stable production conditions are absolutely vital to remain competitive. In addition to cutting-edge technology from Heidelberg, the company's impressive service portfolio is also a key factor in our investment decisions," stresses Drahos.

**Figure 1:** High-quality book production at Finidr, the Czech Republic's largest publishing print shop, centers around two Speedmaster XL 106 presses from Heidelberg.

**Figure 2:** With the two new Heidelberg flagships Finidr was able to increase productivity up to 40 percent.

For additional details about the company and image material, please visit the Press Lounge of Heidelberger Druckmaschinen AG at [www.heidelberg.com](http://www.heidelberg.com).

### **Further information for journalists:**

Heidelberger Druckmaschinen AG

Global Marketing & Trade Press

Matthias Hartung

Phone: +49 6221 92-5077

Fax: +49 6221 92-995077

E-mail: [matthias.hartung@heidelberg.com](mailto:matthias.hartung@heidelberg.com)